

# WIRED creatively

## SARA SOSNOWSKI

UI UX DESIGNER, WEB + MOBILE & PRINT

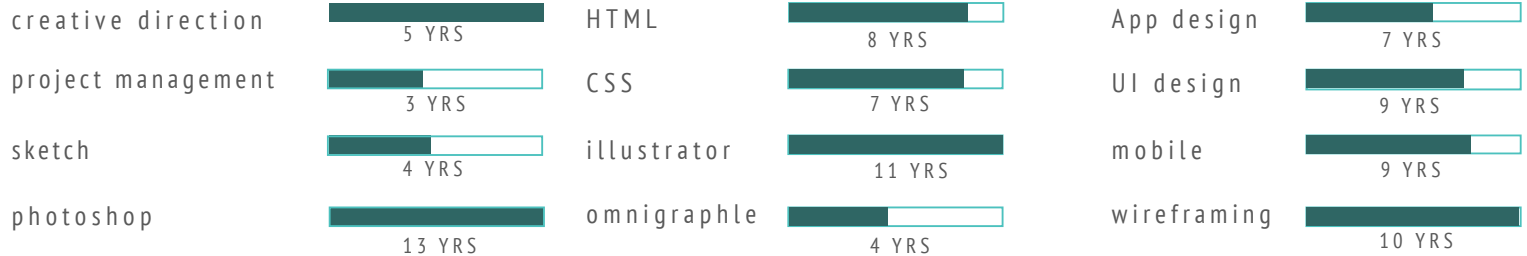
919.349.5957

raleigh

wiredcreatively.com



### SKILLS



### EXPERIENCE

UX & UI DESIGNER / PROJECT MANAGER // CISCO SYSTEMS      MAY 2013 - CURRENT      RTP,NC

I have been part of the team of Collaborative Knowledge for Learning@Cisco. I worked creating wireframes for the redesign of the Platform. I also created a mobile App "Cisco Mobile Knowledge" utilizing the latest Cisco brand guidelines. I was also the lead designer for the microsite of our product CollaborativeKnowledge.Cisco.com and on my downtime I've volunteer for IOT Talent Consortium - lotTalent.org I've worked closely following Atlantic Style to unify Cisco's branding and applying the Design Thinking Process of Innovation (by IDEO) I am also working on my PMP Certification managing the Online Library developing a Design System and status reports for my team.

UX & UI DESIGNER // CONSULTANT      2010-April 2013      RALEIGH,NC

As a consultant I worked for a variety of agencies such as Med Think, The Stone Agency, Top Shelf Designs, YAY Advertising and The Click Depot. I've done from creating flyers, infographics, brochures, responsive websites and Apps.

WEB DESIGNER // CBS INTERACTIVE // 11.09-07.10      FORT LAUDERDALE, FL

Designed online marketing campaigns for March Madness, Super Bowl, Holiday Seasonals for online Shop and offsite on affiliated sites. Creative assets include standard IAB/OPA units and takeover ads, site skins, micro-sites, logo design, website skins, static banners and rich mediabanners in flash and print materials.

SENIOR WEB DESIGNER // MOVIE TICKETS.COM // 03.06-10.09      BOCA RATON, FL

Designed the marketing material for different movies. The assets include wallpapers, banners, flash panels, internal ads, custom logos and sweepstakes. All the work was published in movietickets.com. Designed mobile (wap) applications, game interfaces, video ads and other flash applications.

GRAPHIC AND WEB DESIGNER // BABYUNIVERSE.COM // 06.04-07.05      FORT LAUDERDALE, FL

Responsible for designing product spotlight banners for an ecommerce shop, I did the product photography and graphics, Designed other marketing material such as posters, t-shirts and flyers.

### EDUCATION

