

WIRED creatively

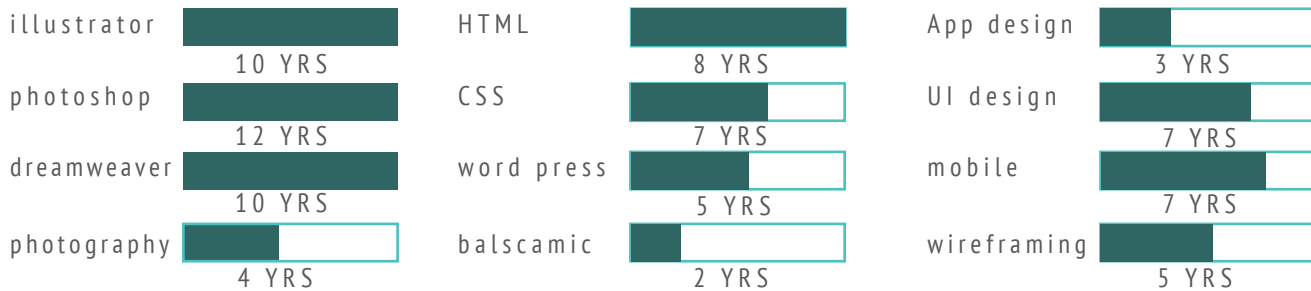
SARA MARTINEZ

DESIGNER, WEB + MOBILE & PRINT

📞 919.346.3681 📍 raleigh 🌐 wiredcreatively.com



SKILLS



EXPERIENCE

UX & UI DESIGNER // CONSULTANT 2013-CURRENT 📍 RALEIGH, NC

For the last 6 months that I moved to Raleigh and I've done work for a variety of agencies such as Med Think, The Stone Agency, Top Shelf Designs, YAY Advertising and The Click Depot. I've done from creating flyers, infographics, brochures, responsive websites and Apps.

WEB DESIGNER // CBS INTERACTIVE // 11.09-07.10 📍 FORT LAUDERDALE, FL

Designed online marketing campaigns for March Madness, Super Bowl, Holiday Seasonals for online Shop and offsite on affiliated sites. Creative assets include standard IAB/OPA units and takeover ads, site skins, micro-sites, logo design, website skins, static banners and rich mediabanners in flash and print materials.

SENIOR WEB DESIGNER // MOVIE TICKETS.COM // 03.06-10.09 📍 BOCA RATON, FL

Designed the marketing material for different movies. The assets include wallpapers, banners, flash panels, internal ads, custom logos and sweepstakes. All the work was published in movietickets.com. Designed mobile (wap) applications, game interfaces, video ads and other flash applications.

GRAPHIC AND WEB DESIGNER // BABYUNIVERSE.COM // 06.04-07.05 📍 FORT LAUDERDALE, FL

Responsible for designing product spotlight banners for an ecommerce shop, I did the product photography and graphics, Designed other marketing material such as posters, t-shirts and flyers.

EDUCATION

